

The logo for FIS (Finishes & Interiors Sector) is displayed in a large, bold, white, stylized font with a black outline. The letters are blocky and modern. The background of the entire slide is a purple gradient with a faint, repeating pattern of a railway track receding into the distance.

FIS

FINISHES & INTERIORS SECTOR

Reimagining space
The essentials of a modern fit-out

Opening from the Chair: Mark Catchlove, Director, MillerKnoll Global Insight Group

Putting the Ooh into Workspaces

Ken Bundy, Creative Director, Claremont Group Interiors

Creating the perfect people centric environment

May Fawzy, Interior Architecture Director, MF Design Studio

An Overview of Current Design Workspace Design Trends

Vanessa Brady OBE, Founder, SBID



Mark Catchlove

Director

MillerKnoll Global Insight Group



Ken Bundy

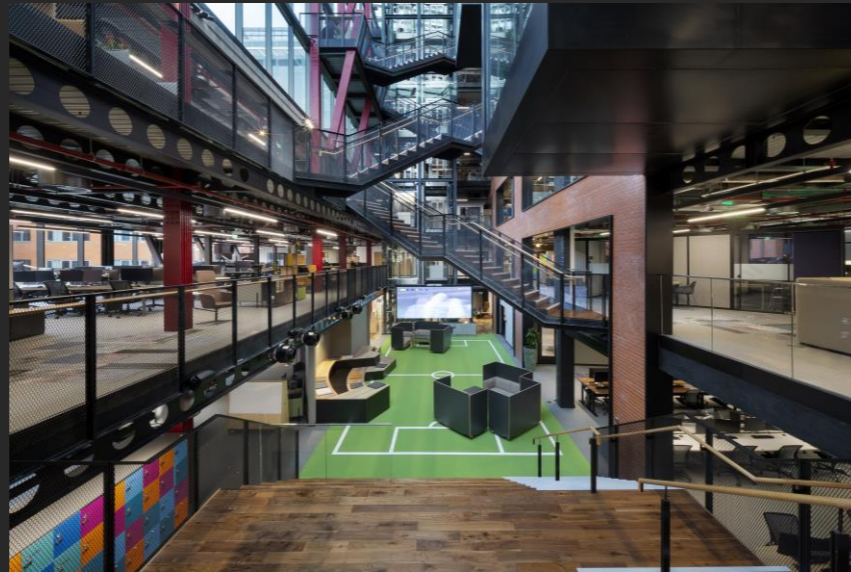
Creative Director

Claremont Group Interiors

Putting the Ooh into
Workspaces



Ken Bundy
Creative Director
FCSD



ABOUT CLAREMONT

We're people with a passion for making the difference – a team with a mission to transform how people think, feel and act in their workspace.



120+



Employees

Warrington

Bristol

Project Values Up To
£12 Million

Turnover
£53 Million

Design and Build
95 Percent

Returning Clients
70 Percent

EOA

Employee Owned

Working Nationally




**Carbon Neutral
Since 2021**

 **Technology**

 **Legal**

 **Housing**

 **Pro Services**

PUTTING FEELINGS INTO THE DESTINATION OFFICE



Ken Bundy



OUR TURNKEY APPROACH

We provide a full Design & Build Turn-key Approach.

- Workplace Consultancy
- Design & Build
- Workplace Furniture
- Workplace Technology



THE WORKPLACE OOOH!

Externally commissioned research to over 1000+ office-based workers to find out what really matters in the workplace.

This research highlighted **SIX** feelings:

FEELING
INCLUDED

FEELING
PROUD

FEELING
VALUED

FEELING
SUPPORTED

FEELING
INSPIRED

FEELING
CONNECTED

84%

Of employees expect the workplace to deliver an experience

1 in 2

Office workers are uninspired by the workplace

42%

Of office workers say their workplace doesn't make them feel valued



THE DESTINATION OFFICE



THE DESTINATION OFFICE



THE COFFEE SHOP
A place to Break Away

THE LIBRARY
A place for Knowledge

THE ACADEMY
A place to Develop

THE RETREAT
A place to cater to personal
needs

THE FORUM
A place to Come Together

THE GALLERY
A place for Brand & Culture

THE PARK
A place for Health and Wellbeing

THE CO-WORKING BUREAU
A place to Collaborate

THE DEPARTMENT STORE
A place to Browse and Equip

THE DESTINATION OFFICE



Coffee Shop



Academy



Co-Working Bureau



Library



Department Store

THE DESTINATION OFFICE



 Forum



 Gallery



 Retreat



Claremont Group Interiors

Claremont is one of the UK's leading office interior design, fit-out, furniture & technology companies, delivering workplaces that motivate and inspire.

claremontgi.com **hello@claremontgi.com**



May Fawzy

Interior Architecture Director
MF Design Studio

Creating the perfect people
centric environment

Human Centered Design

FIS Conference

Workspace Design Show 2024

What is the human centered design trend?

- Starts with the people.
- Designs for the user.
- Crucial for a better user experience.
- Creates tailor-made design solutions.



Have you ever used a space that was not designed for humans?

- Interior Design is designing a user experience.
- Is it really a trend?



History of human-centered design

- Early 20th century: designing to improve worker efficiency through ergonomics (tools, machines and work environments to fit the human body).
- 1960s and 1970s: Cognitive revolution in Psychology lead to User centered design concept (designing for users needs, behaviors and usage context)
- 1980s and 1990s: HCD formally defined specially in computer interface design.
- 2000s: HCD expanded beyond digital and product design.
- Design thinking as a problem-solving framework.



How to design Human Centered Spaces?

Understand

- **Research and understand the users**
- **Engage with the users**
- **Empathize with the different users**

Ideate

- **Define Design Objectives**
- **Encourage flexibility and adaptability**
- **Prioritize health and well-being**

Prototype and test

- **Gathering feedback from users**



HCD Application

- Space and circulation
- Natural light
- Comfortable and home-like environment
- Biophilia
- Colours, textures and finishes
- Comfort (acoustics & light)
- Flexible spaces



HCD Application

- Space and circulation
- Natural light
- Comfortable and home-like environment
- Biophilia
- Colours, textures and finishes
- Comfort (acoustics & light)
- Flexible spaces



HCD Application

- Space and circulation
- Natural light
- Comfortable and home-like environment
- Biophilia
- Colours, textures and finishes
- Comfort (acoustics & light)
- Flexible spaces



Not human-centred

- Ergonomics
- Natural light
- Space and circulation
- Environment
- Brief



Human Centered Design



Vanessa Brady OBE

Founder

Society of British & International
Interior Design

An overview of current
workspace design trends

DESIGN REIMAGINING SPACE

Dr Vanessa Brady OBE

CEO & Founder

SBID.org

FIS WORKSPACE DESIGN CONFERENCE 2024



MAWD Architects
1 Knightsbridge

CHANGING PRIORITIES

ADAPT – TECHNOLOGY

BLENDED WORKING – work life balance

Home as well as workplace – quick mix

Measured outcomes

Bottom line, more inclusive, flexible & collaborative.





IMPROVED PERSONAL ENGAGEMENT

Team

Individual and personal growth

Global recruitment

Better opportunity for collaboration



Office Principles
- Birmingham



Storage

Data

Square foot requirement

Hot desking

Ways we communicate

Dress Code in the workplace

Hiscox Insurance

Studio Tilt





Training

Blended



Meetings

Blended



Sales

Still adapting



Wellbeing

Vital Element

Team – Universal shift in performance



Annie Lennox Studio - Harrods

Methods

Why do we need an office?

- Face to face meetings - build trust
- Human interaction – create security
- Inspiration – increase performance

Design

- Leisure
- Social
- Help
- Advice
- Discussion
- Wellbeing & Mental Health



The Furniture

Paper storage ?

Sitting & Posture ?

Standing at your desk ?

Colour, fabric, shape, sustainability – longevity, sustainability, function and performance.

Paolo Leon Design
Soho Estates

THANK YOU



Dr Vanessa Brady OBE

admin@sbid.org

SBID.org



FIS

FINISHES & INTERIORS SECTOR

Panel Debate

The logo for FIS (Finishes & Interiors Sector) is displayed in a large, bold, white, sans-serif font with a black outline. The letters are spaced out and centered at the top of the image.

FIS

FINISHES & INTERIORS SECTOR

We'll be right back

Next Up

FIS Innovation Awards at 16.45