



## Showcase your builds with #iBuiltThis2017

A new campaign from FIS Skills that opens this month aims to encourage people of all ages to be proud of their project 'builds'. **Helen Yeulet** from FIS Skills explains what #iBuiltThis2017 is all about.

How often do you point out buildings you've been involved in? Wouldn't it be great if we could all do this and demonstrate the fantastic feeling of satisfaction and pride that comes from being in construction? Well, here is the competition that lets you do just that!

As one of many initiatives to showcase construction as a career and attract new entrants to the finishes and interiors sector, FIS Skills is asking people to take a picture of a project that they're proud of being part of and share it on Instagram and Twitter.

To encourage young people to get involved, the competition has been divided into three age groups. This will encourage photos of new buildings of any type, whether they're made from Lego, sand, K'NEX or even chocolate! Images of iconic buildings will be used to inspire people to see construction as a career of choice.

Support for this campaign is strong across the industry, including Build UK, the Civil Engineering Contractors Association (CECA) and the Home Builders Federation (HBF), which means the entries will be diverse in both built environment images and the roles involved in their construction.

The campaign opens this month (4 September) and runs for three weeks, closing on 24 September. Judging will be carried out by FIS President Steve Coley, Mark Farmer of Cast Consultancy, Jack Parsons from YourFeed.com, Wyn Prichard from the NPTC Group of Colleges in Wales, who is also director of Construction Skills in Wales, and Steve Neilson from Worksmart Contracts, an FIS member in Scotland.

The competition will be judged on best creative picture and best response to the question asked within each age category. The winners will be announced at UK Construction Week on 12 October. All finalists will also have their images streamed at the show.

This campaign is open to all ages with three specific age categories:

**13 and under** – plant that seed of construction as a career of choice and get them building in dominoes, sand, cards or Lego (as per this wonderful example of how an entry could look from Will Lovelace, aged 8!)



**Sir Christopher Wren**  
**ARCHITECT**  
**Built this in 1708**

*Photo credit: The Chapter of St Paul's*

**14 to 18 years** – plenty are in college doing some kind of construction course so we're looking for entries across the breadth of all disciplines available – internal and external.

**19 and over** – showcase the amazing buildings across the country and the diverse roles needed to build them.

### How to join in with #iBuiltThis2017

FIS Skills would like entrants to share a picture of themselves with an image of a completed project they have built, or helped to build, using the hashtag #iBuiltThis2017 on the FIS Skills social media platforms of Instagram (@fisskills) and Twitter (@fisskills). Entrants need to insert their details in the comments section and submit, and the hashtag #iBuiltThis2017 must be included in the picture entrants submit.

We're looking forward to seeing your fantastic project builds on #iBuiltThis2017!

FIND OUT MORE  
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# FIS

## #iBuilt This2017