

FIS FOCUS



FIS Focus, the specifying magazine of FIS, is distributed in June and November with Building magazine to its 11,500 printed circulation list. A digital edition also appears on the FIS website, promoting FIS and its members to the specifying community.

The June issue contains a comprehensive focus on the FIS Contractors Awards, and the November issue a review of the sector.

This highly visual publication is read by key professionals throughout the building industry. These include architects, interior designers, main contractors, quantity surveyors, building surveyors, premises and facility managers and major clients - in addition to FIS member companies. Editorial is mainly but not exclusively concerned with the products and services of member companies. Advertising is open to all, with FIS members receiving a discount.



SPONSORED CONTRACT FEATURE

Displaying a single contract, this high impact double page spread showcases members' contracting skills and manufacturers' products. It highlights how the FIS member supply chain works together, to create perfect interior solutions.

SPONSORED DEBATE

Work in conjunction with FIS to choose a debate topic and guarantee your place at the table.

CRITICAL DATA

Circulation is 12,000 copies per issue (11,500 circulated with Building magazine). This represents professionals throughout the building industry including major specifiers such as architects, main contractors, quantity surveyors and building surveyors - in addition to FIS member companies. A digital edition also appears on the FIS website.

Format	A4 full colour
Frequency	published June and November
Copy date	four weeks before publication date
Cancellation	six weeks before publication date

FILE REQUIREMENTS

- Press-ready PDF files
- All images to be around 300dpi
- Colours to be in CMYK colour space. RGB and spot colours should NOT be used.

SEND FILES TO...
clairmooney@thefis.org

Extra charges may be levied if the supplied artwork is not to specification, files are missing or incomplete, font information is missing or other errors are encountered.

CONTACT

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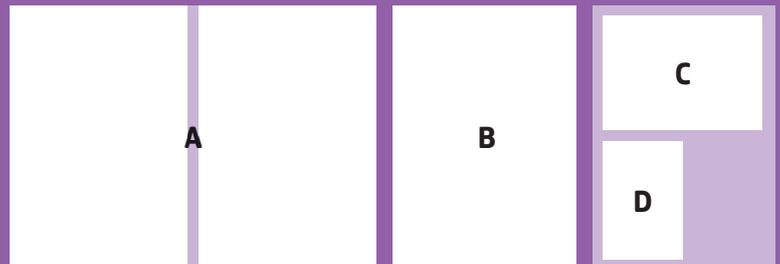
ADVERTISING RATES

Advert size	FIS members*	Cost others
Double page spread	£2,850	£3,550
Full page	£1,750	£2,200
Half page	£1,100	£1,400
Quarter page	£700	£850
Special positions	FIS members*	Cost others
Inside front cover	£1,850	N/A
Inside back cover	£1,750	N/A
Outside back cover	£1,800	N/A
Sponsored contract feature	£2,250	N/A
Sponsored debate	£1,200 + hosting costs	N/A

Discounts: 10% for two consecutive issues and 15% for four. Multiple booking discounts are subject to pre-payment. They will be invoiced on a single invoice at the time of booking – payment terms 30 days. There are **no discounts** for agency bookings. All rates are subject to VAT.

* Subject to adverts carrying the appropriate FIS member logo.

MECHANICAL DATA



Advert size	artwork area	trim	external bleed
A Double page spread	396mm wide 271mm high	420mm wide 297mm high	426mm wide 303mm high
In your design, allow for a 10mm 'dead area' down the vertical centre of the spread			
B Full page	186mm wide 271mm high	210mm wide 297mm high	216mm wide 303mm high
C Half page	186mm wide 122mm high	N/A	N/A
D Quarter page	91mm wide 122mm high	N/A	N/A