

## Business Champions

**The Construction Leadership Council (CLC) is calling on businesses from across the industry to play their part in securing Net Zero carbon construction by 2050, and Build UK members can demonstrate their commitment by signing up as 'Business Champions'.**

### Expectation for Companies

In order for a company to sign up as a Business Champion, the CLC is looking for the following commitments:

- ❖ Able to provide tangible evidence of the steps they are taking to respond to the Net Zero carbon challenge against the most relevant of the nine priorities (detailed below) to their business
- ❖ Provide outline case study material of what action they are taking against one or more of the nine priorities, what this means for them/their business and the benefits
- ❖ Identify an emerging leader or young ambassador drawn from either their organisation or existing Business Network
- ❖ Support CLC's media/events work (for SMEs this could include supporting their Trade Association)
- ❖ Support CLC quarterly reporting on industry progress to Net Zero directly and through their supply chain as and when data is available
- ❖ Working with their Trade Association to signpost to industry colleagues i) the action they can take; ii) behavioural change required; and iii) initiatives they can support which deliver on ConstructZero priorities.

### Signing Up

**To sign up as a Business Champion, Build UK members should identify which of the nine priorities (detailed below) they will focus on and confirm their commitment to Build UK by submitting the following information to [Communications@BuildUK.org](mailto:Communications@BuildUK.org):**

1. Contact name and email
2. Formal commitment in writing or on film
  - ❖ The questions below may help capture your approach in line with ConstructZero priorities
  - ❖ Interviewees are encouraged to provide photos and diagrams to illustrate their story, but also to keep to a concise response to the questions
  - ❖ The interview and company logo will be featured on the CLC website
  - ❖ As part of your ongoing role as a Business Champion you will be invited to speak and share your story with your peers and Government stakeholders.

### Suggested Interview Questions

#### Business leaders:

- ❖ Why is making progress on Net Zero important to your business?
- ❖ Which of the nine priorities (detailed below) are most relevant to your business and clients and why?
- ❖ What are you doing to make progress against the relevant priorities in the short and long-term? (Could include targets or milestones)
- ❖ How have you helped your supply chain understand what is required against the nine priorities?
- ❖ What do you think the biggest challenge is and how are you working to overcome it?
- ❖ In your view what is the one innovation or change that is going to have the biggest impact on carbon or progress in our industry?

### Emerging leaders:

- ❖ What do your peers and wider employees within your company think about the business's approach to Net Zero?
- ❖ How are the younger generation within your business engaged in this?
- ❖ What more do you think your business could be doing against the nine priorities?
- ❖ A Youth Voice COP climate is being organised in Milan to bring together young people globally – what would be your key issue to raise?
- ❖ What do you do in your daily life/job that makes a difference?

## COConstructZero Priorities

### Transport

1. Accelerating the shift of the construction workforce to **zero emission vehicles and onsite plant**
2. Maximising use of **Modern Methods of Construction** and improved onsite logistics, reducing waste and transport to sites
3. Championing developments and infrastructure investments that both enable connectivity with **low carbon modes of transport** and design to **incorporate readiness for zero emission vehicles**

### Buildings

4. Work with Government to **deliver retrofitting to improve energy efficiency** of the existing housing stock
5. Scale up industry capability to deliver **low carbon heat solutions** in buildings, supporting heat pump deployment, trials of hydrogen heating systems and heat networks
6. Enhancing the **energy performance of new and existing buildings** through higher operational energy efficiency standards and better building energy performance monitoring

### Construction Activity

7. **Implementing carbon measurement**, to support our construction projects in making quantifiable decisions to remove carbon
8. Become world leaders in **designing out carbon**, developing the capability of our designers and construction professionals to develop designs in line with **circular economy** - reducing embedded and operational carbon, shifting commercial models to incentivise and reward measurable carbon reductions.
9. Support development of **innovative low carbon materials (prioritising concrete and steel)**, as well as advancing low carbon solutions for manufacturing production processes and distribution.