



FIS President's Lunch 2020, Plaisterers' Hall, London

Sponsorship opportunities

We have a number of sponsorship opportunities available at our annual President's Lunch. The 2020 event will take place on Tuesday 4 February at Plaisterers' Hall in London.

Attended by some 300 members and guests, it provides the Association with the opportunity to raise its profile and present its message to the industry. Awards for Apprentice of the Year, Outstanding Employee, Future Leader and Lifetime Achievement are presented at this event.

Sponsorship of the lunch will give you the chance to promote your brand to a wide audience within the sector.

HEADLINE SPONSOR

(single sponsor)

- Table of 10 at Awards Lunch
- Supply a promotional gift for each guest
- Option to purchase a second table
- Social media promotion across FIS social platforms (pre, during and post event)
- 60-second video content from event in promotion as headline sponsor
- 3 minute video (spend a day with FIS social media expert Oscar Venus and receive a bespoke video for use within your digital marketing)
- Two roller banners at event
- Company branding on all promotional material including: looped presentation; FIS website; invitations; menu card; guest list and welcome board
- Company logo to appear within award feature in SpecFinish

COST: £5,000 + VAT

SILVER

- Roller banner at event
- Full page advert in FIS Focus
- Social media promotion across FIS social platforms (pre, during and post event)
- Company branding on all promotional material including: looped presentation; FIS website; invitations; menu card; guest list and welcome board
- Company logo to appear within award feature in SpecFinish

COST: £2,500 + VAT

BRONZE

- Company branding on all promotional material including: looped presentation; FIS website; invitations; menu card; guest list and welcome board
- Social media promotion across FIS social platforms (pre, during and post event)
Company logo to appear within award feature in SpecFinish

COST: £1,000 + VAT

See page two for award category sponsorship

FIS President's Lunch 4 February 2020	Awards sponsorship				Event sponsorship			
	Benefit	Apprentice of the Year	Lifetime Achievement	Future Leader	Outstanding Employee	Headline sponsor (single sponsor)	Silver	Bronze
Awards trophy - company logo on award winners trophy	✓	✓	✓	✓	✓			
Awards presentation - present award to category winner	✓	✓	✓	✓	✓			
Event attendance - table at Awards Lunch						10		
Additional table - option to purchase an additional table at lunch	✓	✓	✓	✓	✓	✓		
Promotional gift - supply a gift for each guest						✓		
Social media promotion - promotion across FIS social media channels (pre, during and post event)	✓	✓	✓	✓	✓	✓	✓	✓
60-second video - content from event including promotion as sponsor	✓	✓	✓	✓	✓	✓		
Digital marketing - 3-minute bespoke video (content driven by sponsor)						✓		
Brand promotion awards presentation - company logo on awards presentation	✓	✓	✓	✓	✓			
Brand promotion - company logo on invitations, event presentation, FIS website, menu card, guest list, welcome board	✓	✓	✓	✓	✓	✓	✓	✓
Brand promotion - company logo – event feature SpecFinish	✓	✓	✓	✓	✓	✓	✓	✓
Pop-up stand						2	1	0
COST (+ VAT)	£2,500	£2,500	£2,500	£2,500	£2,500	£5,000	£2,500	£1,000

Note: Tables are limited to a maximum of three per company