

FIS Awards Lunch 2021

The Royal Lancaster Hotel, London



Sponsorship opportunities

We have a number of sponsorship opportunities available at our prestigious annual Awards Lunch. The 2021 event will take place on 5 November at The Royal Lancaster Hotel in London.

The FIS Awards Lunch is recognised as one of the most important networking events in our calendar and attracts around 500 members and guest including many architects and other specifiers.

Sponsorship at the event will give you the chance to promote your brand to a wide audience within the sector.

HEADLINE SPONSOR

(Single sponsor - Saint-Gobain)









- Table of 10 at Awards Lunch
 - Supply a promotional gift for each guest
 - Option to purchase a second table
 - Social media promotion across FIS social platforms (pre, during and post event)
 - 3 minute video (spend a day with FIS social media expert Oscar Venus and receive a bespoke video for use within your digital marketing)
 - Two roller banners at event
 - Company branding on all promotional material including: looped presentation; FIS website; invitations; menu card; guest list and welcome board
 - Company logo to appear within award feature in SpecFinish
- COST: £6,000 + VAT**

SILVER

- Roller banner at event
 - Full page advert in SpecFinish
 - Social media promotion across FIS social platforms (pre, during and post event)
 - Company branding on all promotional material including: looped presentation; FIS website; invitations; menu card; guest list and welcome board
 - Company logo to appear within award feature in SpecFinish
- COST: £2,500 + VAT**

BRONZE

- Company branding on all promotional material including: looped presentation; FIS website; invitations; menu card; guest list and welcome board
 - Social media promotion across FIS social platforms (pre, during and post event)
Company logo to appear within award feature in SpecFinish
- COST: £1,000 + VAT**

FIS Awards Lunch - 5 November 2021		Awards sponsorship									Event sponsorship		
Benefit	Project of the Year	Interior Fit out	Drywall residential	Drywall commercial	Partitioning	SFS	Suspended Ceilings	Operable Walls	Plastering (fibrous & GRG / Heritage)	Specialist Joinery	Headline sponsor	Silver Forza / Zentia	Bronze
													
Awards trophy - company logo on award winners trophy	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			
Awards presentation - present award to category winner	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			
Event attendance - table at Awards Lunch	12	10	10	10	10	10	10	10	10	10	10		
Additional table - option to purchase an additional table at lunch	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
Promotional gift - supply a gift for each guest	✓										✓		
Full page advert in SpecFinish - issue to be agreed												✓	
Social media promotion - promotion across FIS social media channels (pre, during and post event)	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Digital marketing - 3-minute bespoke video (content driven by sponsor)	✓										✓		
Brand promotion awards presentation - company logo on awards presentation	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓			
Brand promotion - company logo in award feature in SpecFinish	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	
Brand promotion - company logo on invitations, event presentation, FIS website, menu card, guest list, welcome board	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Pop-up stand											2	1	0
COST (+ VAT)	£8,000	£7,000	£6,000	£6,000	£6,000	£6,000	£6,000	£4,500	£4,500	£4,500	£6,000	£2,500	£1,000

Note: Tables are limited to a maximum of three per company, subject to availability